



**SG43581 Igloo Boss Cooler**

**Business:** Asphalt paving, heavy and highway construction, structures, utilities and treatment plants, site work, and more.

**Objective:** Safety Award

**Solution:** These were purchased by a large construction company in central PA to give out to their employees to reward them for having 1 Million Safe Work Hours. The distributor recommended these coolers to them because they knew this is gift they would use. A lot of guys use them for lunch out in the field and they wanted something durable and tough looking vs. the blue and red cooler options. A lot of these employees also hunt, camp, fish and do other outdoor activities where the coolers would come in handy as well.